ChawTech Solutions Pvt. Ltd

D-171, Sector 63, Noida

UP -201301

Email:info@chawtechsolutions.com

Web: www.chawtechsolutions.com

# App Store Optimization

Increase your Organic Downloads by focusing on the right keywords. Our App store optimization Packages ensure maximum visibility and the download of your program. We help you to generate the maximum revenues.

**Keyword Analysis:**

**10 Keywords**

**15 Keywords**

**20 Keywords**

**Activities for App Store Optimization**

* Keywords related to App concept
* Apps Landing Page Optimization
* Apps installation
* Initial Review and Technical Analysis
* On page SEO recommendation and suggestion
* Keywords Research and analysis for keywords finalization
* Competitive analysis
* App Localization

**APP ON PAGE OPTIMIZATION:**

* APP Optimization
* App Title optimization
* App description Optimization with keywords
* App screenshot promotion
* App you Tube video promotion (provided by client)
* App Rating and Reviews
* App Icon
* App downloads

**APP OFF PAGE OPTIMIZATION:**

* Image promotion and submission
* Local classified Live URL social Bookmarking
* Article Profile creation
* Press Release creation
* Press Release submission
* Article Optimization and Submission
* Share live articles on social Media Networks
* Blog creation and posting
* Rank reporting and stats reporting
* Back-Link creation
* Approved Informational Content Promotion

**Social Media**

* **Promote app Link on social Media Network**
* **Facebook App video Promotion**
* **Twitter account set up for App**
* **Tweets per month**
* **LinkedIn profile creation for App**
* **LinkedIn article per month**
* **Post regular updates**
* **Facebook Likes**
* **Well posting**

**Video Marketing and submission**

* **You Tube account creation**
* **Video promotion**
* **Dailymotion account setup**
* **Dailymotion video submission and app preview video**
* **Vimeo Account set up and app preview video**
* **Share videos on different video submission sites**

**Google Adwords:**

* **Google adwords account setup**
* **Keywords research and selection**
* **Bid set up**
* **Landing page review and development**

**Facebook Ad:**

* **Facebook ad set up and optimization services**
* **Facebook paid advertising**

**APP STORE OPTIMIZATION REPORTS:**

* **Google Analytics Report**
* **Monthly Work report**

**Support:**

* **Email support**
* **Phone /chat support**